

## Easyfundraising - how it works

Easyfundraising is a simple way to raise funds for a good cause. You shop online with your favourite stores and you raise money for charity at the same time. It's that easy.

The BMR has joined easyfundraising to help raise money for our chosen charities. This year we are raising money for The Child Bereavement Society. All money raised using the BMR easyfundraising website will go towards this charity.

More details are on the website - <http://www.childbereavement.org.uk>

Easyfundraising work with thousands of well known retailers including [John Lewis](#), [Sainsburys](#), [M&S](#), [Argos](#), [Vodafone](#), [Laura Ashley](#), [Amazon](#), [Apple](#), [Boots](#), [PC World](#) and many more. The retailers love supporting good causes and will donate a percentage of your spend to our chosen charity when you shop with them through the easyfundraising site.

For example, spend £100 with [John Lewis](#) and you'll raise £1.25. Spend £100 with Amazon and you'll raise £2.50. Take out a new mobile contract with [Vodafone](#) and raise up to £45.00. Treat someone special to a new [Apple](#) iPad for Christmas and raise at least £4.00 .

Its not just retail either, if you book travel online [Virgin Atlantic](#), [Air France](#), [Eurostar](#), [P&O](#), [Thomson Holidays](#), they will all donate a % towards our charity.

What's more, easyfundraising work closely with their retailers to find **voucher codes and discounts** so you can save money on your shopping too.

## Easyfundraising – what to do

Sounds good? Then **register today** - it's as easy as 1,2,3

1 Firstly the link to get started is below, this will take you to the BMR Home Page.

<http://www.easyfundraising.org.uk/causes/bmrpa>

2 Select option on BMR Homepage – [Yes! Sign me up](#) – to **register for free** and support the BMR

The only details that you need to provide are First Name, Surname, Email Address and create a Password. All other fields are not mandatory.

3 When you have registered, you are ready to shop and raise money! Simply click on the retailer you want, then shop as you would normally. When you make a purchase, you will be sent an email telling you how much you've raised towards your cause.

## **FAQ's**

### **1 Will my shopping cost me more?**

Absolutely not. You pay exactly the same price exactly as you would if you visited each retailer's website directly.

### **2 How much can I raise?**

Donations vary between retailers but an average donation is 5% of your spend. Some insurance and mobile retailers pay a substantial one-off donation of up to £50. The donation amount is shown directly next to each retailer listing and your cause will receive 100% of the donation shown. For example, if the donation shown is 2.5%, your cause will receive 2.5p for every £1 you spend.

### **3 Am I buying from the retailer or easyfundraising?**

You still deal directly with each retailer. Easyfundraising simply record your visit to their website and reward your selected cause when you make a purchase.

### **4 What's the catch? Is it for real?**

There's no catch. Easyfundraising have raised millions for good causes across the UK and they are a member of the [Institute of Fundraising](#)..

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